The 2nd International Conference on Internet Services Technology and Information Engineering 2014 (ISTIE 2014)





Instructions for Presenters

1. Please check this Program for your presentation time(s) and room(s). Please go to the room five minutes before the session starts and report to the Session Chair.

2. Please do not exceed your allotted time. Please follow the instructions of the Session Chair.

3. If the Session Chair(s) is/are absent from the session, the last speaker should serve as the Session Chair.

Instructions for Session Chairs

Session chairs are kindly requested to do the following:

1. Calculate the time allocated for each paper in your session. The time allocated to a paper may be different in different sessions, due to uneven distributions of papers in different areas (the number to the left of a session in the "Conference Program" next page shows the number of papers allocated to this session) and a small number of absentees due to visa and other reasons.

2. Arrive at the room of the session five minutes before the session starts and identify each of the speakers for the session.

3. Do not allow presentations or the subsequent discussions to run beyond the starting time of the next presentation.

4. If the presenter of a paper is absent ("no-show"), please continue to the next presentation.Please check again at the end of the last presentation whether the "no-show" turns up. Best efforts have been made to reduce the number of no-shows; however, they may not be eliminated.5. Each oral presentation room is equipped with an LCD projector. If something is not working properly, please contact conference staff.

Keynote Speaker



Mohan Kankanhalli National University of Singapore

Title:

Computational Multimedia Advertisement

Abstract:

Advertising is increasing in the online world. Banner ads are popular on publishing websites and video advertising is becoming common in video delivery services like YouTube. Online advertising aims to insert relevant ads in an efficient and non-intrusive way so as to attract consumers' attention. We describe our current work on two problems in this area. We first describe an in-stream video advertising strategy which can be an alternative to the existing pre-roll/post-roll placement. Emotions play a major role in influencing the buying behavior of users and hence we propose a video advertising strategy which takes into account the affective impact of the videos as well as advertisements.

Second, we present a web-page advertisement selection strategy based on a force model. It refines the results of contextual advertisement selection by introducing aesthetic criteria. The web page is semantically segmented into blocks, and each block is an element of the two-dimensional screen. Aesthetic theories about the screen balancing are adopted in the proposed method. The aesthetically optimal advertisement is the one that balances the force system. The talk will end with some open problems in the area of computational multimedia advertisement.

Biography:

Mohan Kankanhalli is a Professor at the Department of Computer Science of the National University of Singapore. He is also the Vice Provost for Graduate Education at NUS. Before becoming the Vice Provost in 2014, he was the Associate Provost (Graduate Education) during 2011-2013. Earlier, he was the Vice-Dean for Academic Affairs & Graduate Studies at the NUS School of Computing during 2008-2010 and Vice-Dean for Research during 2001-2007. Mohan obtained his BTech from IIT Kharagpur and MS & PhD from the Rensselaer Polytechnic Institute.

His current research interests are in Multimedia Systems (content processing, retrieval) and Multimedia Security (surveillance and privacy). He has been awarded a S\$10M grant by Singapore's National Research Foundation to set up the Centre for "Sensor-enhanced Social Media" (sesame.comp.nus.edu.sg).

Mohan is actively involved in organizing of many major conferences in the area of Multimedia. He was the Technical Program Co-Chair for ICMR 2014. He was the Director of Conferences for ACM SIG Multimedia during 2009-2013. He is on the editorial boards of several journals including the ACM Transactions on Multimedia Computing, Communications, and Applications, Springer Multimedia Systems Journal,

Pattern Recognition Journal and Multimedia Tools & Applications Journal. He is a Fellow of IEEE.



Prof Suhono Harso Supangkat Professor, Bandung Institute of Technology (ITB) Head of Research and Development for Inovation anf Enterpreneuship, ITB Special Adviser to the Minister of MCIT, Indonesia

Biography:

Dr Suhono, was born in Yogyakarta Indonesia, 3 December 1963. He received the B.S from Department of Electrical Eng. Bandung Institute of Technology (ITB) Indonesia in 1986, MS degree from Department of Electrical Engineering Meisei University Japan in 1994 and holds Dr. of Engineering from Graduate School of Information System the University of Electro-Communication Tokyo Japan in 1998. From 1998-2002, he was secretary of Electrical Eng Department Bandung Institute of Technology. During 2002-2006, he was coordinator program on Graduate School of Information Technology in ITB.

Beside as a lecture in ITB since 2000 he assist some Government activities and industries, especially on Regulations and IT Governance. Since 2007 till know he is appointed as Special Advisor to the Minister of Communication and Information Technology, Republic of Indonesia.

He is chairman of national task force on ICT Governance. His research interest is in IT Assurance, IT Architecture and its related.

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The 2nd International Conference on Science and Engineering in Biology, Medical and Public Health 2014 (BioMedPub 2014)

Conference Program

Notes/Session ID

	30 May 2014		
16:30 - 19:00	Registration Starts (available for 3 days)		
	31 Nay 2014		
07:30 - 08:30	Registration		
08:30 - 09:00	Opening by General Chair & "Opening Dance		
09:00 - 09:45	Keynote Speaker : Prof. Mohan Kankanhalli, Ph.D., FIEEE		
09:45 - 10:30	Keynote Speaker : Prof Suhono Harso Supangkat, Ph.D		
10:30 - 11:00	Coffee Break		
11:00 - 12:00	Sessions: Internet Technology 1 ()		
	101Toward a Trend-based Web Page Rank by using Big Data on Smartphones111Secure Mutual Authentication and Key Agreement Protocol for IP Multimedia Server-Client		
Kertagosa	113 Correlation Coefficient for energy monitoring based on human activity in the Office Room		
	114 Energy Monitoring System in Common Room based on Human Behavior in Malaysia		
44.00	115 DEA-based index to measure the progress of the e-service society in Europe		
11:00 - 12:00	Sessions: Internet Technology 1()		
	Subjective judgment, cognitive style and ecommerce website evaluation: a non-parametric approach		
	117 Context awareness and location		
Nusa Penida 1	The Process of Incorporating Online Collaborative Learning: An Analysis of Malaysian 150 Tertiary ICT Educators' Perceptions		
	151 Enhancement of Student Motivation in Learning through BLOSSOMS Video Activity		
	Model for Improving National Productivity in India using E-commerce and M-commerce 154 Based Practices		
11:00 - 12:00	Sessions: Software Technology 1 ()		
Nusa Penida 2	High Performance Large Sparse PDEs with Parabolic and Elliptic types using AGE Method on175DPCS		
	High Speed Computation of Muscle Stress Problem using Crack Propagation modelling on 180 DPCS platform		
	177 Image Segmentation of Repetitive Patterns: A Review		
	179 The Integrated Software Visualization Model to Support Novices' Program Comprehension		

		Performance of Meta-heuristic Techniques in Freeman Chain Code (FCC) Extraction for landwritten Character Recognition	
12;00 - 13:00	l l	ch Break	
13:00 -		Medical Sciences (
15:00		ns: Medical Sciences ()	
		Raman spectroscopy for monitoring [[CO]]_2 effects on fatty acid synthesis of microalgal narine diatom Thalassiosira pseudonana	
		Mapping and Imaging the distribution of Phosphate within Omentum Tumor	
		Raman spectroscopy in studies on live cells and tissues	
		Free Labeling Diagnostic for Biochemical Changing of Pancreatic Cancer Cell Treated by	
		Caffeine	
	109 C	Comparisons of ECVT and Ultrasonography for Breast Cancer Detection	
Kertagosa		High School and Medical School: Are the Performances Correlated?	
	115 N	Aicro-plasma device for wound tissues healing	
		mplementation HIV-AIDS Prevention and Treatment Program in South Sumatera, Indonesia	
		KNOWLEDGE AND HISTORY OF NON COMMUNICABLE DISEASES AMONG HOUSEWIVES N THE YEAR 2013 OGAN ILIR	
	113 1		
	126 T	The Optimal Release Strategy of Wolbachia Infected Mosquitoes to Control Dengue Diseas	
13:00 -			
15:00		ns: Telecommunication Technology 1 ()	
		Adaptive Principle component Analysis Based Recursive Analysis for Artificial Analysis EE	
		Signals	
		A Wireless System and Embedded Sensors on Spindle Rotating Tool for Condition Monitoring	
		Pollution Instrumentation Using GPS and Data Logger Based-on Propeller	
		Comparative Analysis of Compact Defected Microstrip Structure (DMS) with Band-Reject	
Nusa Penida 1		Characteristics	
Penida I	161 E	Extension of NS2 Framework for Wireless Sensor Network	
	166 C	On Measuring Business Value of RFID Technology on Logistics Service	
	L	A Survey Paper on Spray-and-Wait Routing Protocol	
		GeoSpatial Content for Smartphone	
		mproved Location and Positioning In WiMAX Networks with Virtual MIMO Base Stations	
13:00 -	198 C	CALL CENTER TECHNOLOGY AND INTERACTIVE VOICE RESPONSE BASED VOIP	
15:00 -	Sessio	ons: Software Technology 2 ()	
		Support Vector Machine (SVM) in Handwritten Character Recognition using Freeman Chain	
		Code (FCC)	
	Т	Frend in Case-Based Reasoning in Diagnose Chronic Disease: A Systematic Literature	
		Review	
		The Application of Multi Layer Feed Forward Artificial Neural Network for Learning Style	
Nues		dentification	
Nusa Penida 2		A Review of Barriers in Adopting Healthcare Information System Therapeutics Approach in Microenterprise E-Business System: The SOAPHIE Method	
		Data Quality Mining Implementation on Sistem Operasi Terpadu (SOT) Data	
	L	Detimization of Pre-processing of Extensive Projects in GIS	
		Multi-Criterial Analysis Based on Comparison with Etalon	
		Enhanced Endocardial Boundary Detection in Echocardiography Images using B-Spline an	
		Statistical Method	
	197 S	Software Engineering Challenges in Multi Platform Mobile Application Development	
15:00 - 15:30	Coffee Break		
15:30 -			
17:30	Sessio	m : Software Technology 3 ()	

	228	Preserving Privacy for Mobile Ad-Hoc Network Emergency Services via Heterogeneous Access Control Model
	108	Comparison of CST and Custom Build Program for Scattering Transmission Application
	118	Development of Resistive RAM Simulation Model for Defect Analysis and Testing
	136	Dynamic Interaction Network to Model Co-integration in IDX Leading Stocks
	142	Factors Affecting on Security Perception in online purchase intention Application of Genetic Algorithm for the Optimization of Energy Saving Glass Coating
Kertagosa	144	Structure Design
	147	E-learning Model for Mastery Learning Based on GFLM
		Comparative Study: The Implementation of Machine Learning Method for Sentiment Analysis
	148	in Social Media. A Recommendation for Future Research Controlling Algorithm for Energy-Consumption, Radio Bandwidth and Signal Strength
	156	Deploying Single Fitness Function to Solve Coverage Area Problems
	250	Development of an Online Dental Consultation System
	158	HTML Format Tables Extraction with Differentiating Cell Content as Property Name
15:30 -		
17:30		sion : Software Technology 3 ()
	162	Designing of Cham font for Windows and Macintosh operation systems
	164	A Comparison Framework of Classification Models for Software Defect Prediction
	165	Neural Network Parameter Optimization Based on Genetic Algorithm for Software Defect Prediction
	167	Geometrical-Invariant Grid-Based Color Moment (GBCM) for Plant Identification
	168	Multi-Camera View Synthesis Based on Depth Image Layer Separation (DILS) Algorithm
Nusa	169	An Endosymbiotic Evolutionary Algorithm for Designing Hub and Spoke Network with Asymmetric Allocation
Penida 1		FPGA Based Maximum Power Point Tracking of Photovoltaic System using Perturb and
	171 172	Observe Method during Shading Condition Development of PC Based Fuzzy Logic Controller for DC Motor
	172	Texture Classification Using Random Forest
	122	Power Quality and EMI Noise Problems of Fluorescent Lamp System to Control Systems
	125	Side Effect of Computer Systems on Power Quality to Control System
	174	Generating Data Recovery Keys Using Chinese Remainder Theorem
15:30 - 17:30	Soco	sion : Software Technology 3
17.50	198	CALL CENTER TECHNOLOGY AND INTERACTIVE VOICE RESPONSE BASED VOIP
	100	Model of Inbound AEC Tourists in Thailand by Using Twining of Feature selection and
	202	Classification Algorithms
	210	Vehicle Tracking through Location Prediction and Feature Similarity in Traffic Video Streams
	214	Multi-Sensor Fusion Based Effective Obstacle Avoidance and Path-Following Technology
Nusa	224	Green IT Implementation Strategy: Development of a Tracking Indicator
Penida 2	226	Decision Support System for Agricultural Appraisal in Dryland Areas
	233	Time Frame Selection Based Feature Extraction for Fire Detection in Video Surveillance
	241	Design of an Integrity Homecare Application for Self-physical Rehabilitations
	244	The Role of ICT Sectors in Indonesian National Economy from 1990 through 2008: An
	244 243	Analysis Using Input-Output Approach SSL-HEARTBLEED BUG
	243	IT Strategy Alignment in Bina Darma University using IT Balanced Scorecard Framework
	256	A Hybrid Computational Intelligence Computing for the Hub Location-Routing Problem
18:30 -		
20:00	Ва	li Hospitality & Gala Dinner

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The 2nd International Conference on Science and Engineering in Biology, Medical and Public Health 2014 (BioMedPub 2014) **Conference Program**

Notes/Session ID

	Notes/Session ID			
Day 2	2: 01 June 2014			
07:30 -				
08:30	Registration			
08:30 -	Kaumata Oneshany, Braf. Ving Han Haish, Bh D			
09:15 09:15 -	Keynote Speaker : Prof. Ying-Hen Hsieh, Ph.D			
10:00	Keynote Speaker : Prof. Dr. Sasan Adibi			
10:00 -				
10:30	Coffee Break			
10:30 -				
12:00	Sessions: Internet Technology 2 ()			
	Design and Implementation of Web-Based Paddy Crop Management System Based on Open170Source Tools and Web Service Technologies			
	Information Privacy Concerns in the Use of Social Media among Healthcare Practitioners: A184Systematic Literature Review			
	191 Blended Learning: The Evaluation Studies			
Kertagosa	Evaluation of Students' Knowledge on Information Security at Technical and Vocational 194 Training Corporation in Saudi Arabia			
	STUDY ON THE RELUCTANCE OF ORGANIZATIONS TOWARD IPV6 ADOPTION IN 204 INDONESIA USING BAJNATH'S MODEL			
	An Efficient Resource Allocation for Infrastructure-as-a-Service in Cloud Computing 211 Environments			
11:00 - 12:00	Sessions: Internet Technology 2 ()			
	220 A Novel Approach to Signal Encryption: Improved Version of Conventional DSSS Scheme			
	237 Impact of Functional Test Automation for Web Systems			
	The Mediating Effect of e-Satisfaction between e-Service Quality and e-Loyalty in Internet 238 Banking			
Nusa	Examining Adoption of Internet Banking among Future Managers and ICT Professionals using UTAUT Model			
Penida 1	245 A Methodology for investigating opportunities for service technologies			
	A Student Modeling based on Bayesian Network Framework for Characterizing Student 259 Learning Style			
	Performance Optimization of a Distributed Transcoding System based on Hadoop for Multimedia Streaming Services			
12;00 - 13:00	Lunch Break			
13:00 - 15:00	Sessions: BioMedical Engineering ()			
	106 A New Method for Protein Function Prediction using Text-based Features			
Kertagosa	Morphology and Watershed Segmentation for Extraction and Detection of Cancer Nodule in 108 Lung CT Scan Image			

	113	Dynamic Analysis of Facial Expressions on Internet Addiction People
	116	bioHealthCloud: A Biometric Worldwide Public Cloud Infrastructure
	121	Surface Electromyography Hand Motion Classification Using Time Domain Features and Artificial Neural Network for Real Time Application
	122	Implementation of Electromyography Detecting System for Exoskeleton Robot Applications
	124	Evaluation of Pattern-Based Quality Indicators Development Framework
	125	Geometrical Evaluation of the MRI-Based and CT-Based 3D Knee Bones Model to optimize an ACL reconstruction
	130	Development of a Web-based Osteoporosis Detection System through Measuring Thickness of Clavicle Cortex
	134	The Effect of Butterfly Pea (Clitoria ternatea L.) Leaf Extract on Alloxan-Induced Diabetic Mice.
	131	Integrating NFC Technology with Scheduling Algorithm to Construct the Dynamic Rehabilitation Scheduling Mechanism
13:00 - 15:00	Sess	sions: Telecommunication Technology 2()
	198	CALL CENTER TECHNOLOGY AND INTERACTIVE VOICE RESPONSE BASED VOIP
	138	Position Control and Optimization Using the Electronic Circuit Module with the Rotary Encoder
	208	Target Coverage Mechanism for Wireless Mobile Sensor Networks
	209	A Barrier Coverage Mechanism in Wireless Mobile Sensor Networks
Nusa Penida 1	215	A Royalty Optimization Model for Radio Spectrum Allocation
Penida 1	217	Mobile Robot Obstacle Avoidance Using Potential Field Method
	218 102	Mobile Robot Obstacle avoidance techniques Qiblah Direction: An Android Application
	102	
	234	Efficiency Energy Consumption in Cloud Computing based on Constant Position Selection Policy in Dynamic VM Consolidation
	261	Performance Optimization of a Distributed Transcoding System based on Hadoop for Multimedia Streaming Services
15:00 - 15:30	Co	ffee Break
15:30 - 17:30	Sess	ion : Software Technology 4
	2022	ASIC Implementation of Multiplier Free Modified Flipping Architecture for Image
	263	Compression
	265	FPGA and ASIC implementation of CORDIC using wave-pipelined circuits
	266	Implementation of one level and two level 2D-DWT using ASIC
	254	FPGA implementation of Multiplier Free Architecture for Image Compression COMPARISON NEURAL NETWORK AND SUPPORT VECTOR MACHINE FOR PRODUCTION
	267	QUANTITY PREDICTION
Kertagosa	268	Multiple Criteria Decision Making for Indirect Procurement Division on Electronic Auction at Consumer Goods Company in Indonesia
	269	Trust in Virtual Team Software Development
	270	REST based Architecture for Web Services using UAVs
	264	Success model of Internet banking: A conceptual framework
	050	
15:30 -	258	An Assessment Model for Government Enterprise Architecture Establishment Phase
17:30	Sess	sions: Telecommunication Technology 3 ()
Nusa		Design of Rugby Ball Patch Microstrip Antenna with Circle Slot for Ultra Wideband
Penida 1	103	Frequency (UWB)

18:30 - 20:00	Clocing & Dinner Banquet		
	128	Design of Wideband Monopole Antenna with CPW Feeding Technique	
	127	Design of Antenna with Rectifying Circuit for Low Power Wireless Sensor Network Application	
	121	Design a Broadband Dual-Polarized Antenna	
	112	Fusing Data from Multiple Inexpensive GPS and an Electronic Compass to Increase Heading Accuracy in Real Time	
	110	Investigation of Impedance Modeling for Dual Band Frequency Selective Surface (FSS) by using Hybrid Materials	
	109	Tri-band Frequency Selective Surface (FSS) on Hybrid Material	
	106	Accurate heading estimation of a vehicle using low-cost GPS only	
	105	Optimising Interdependent Distributed Environment With Co-Existence Neighbourhood Model	
	104	Dependable Adaptive Failure Detection	



Bali Dynasty Resort

Bali Dynasty Resort is a premier beachside resort in South Kuta, renowned for its warm Balinese hospitality. The Resort offers six restaurants, five bars, three swimming pools including a kids pool with its own Kids Water Fun Zone and a dedicated adults only pool, spa, exercise room, beach club, kids' club, teens club, meeting facilities and a complimentary Hospitality Lounge for those early arrivals and late departures.

The unique layout allows for a subtle but effective division between the couple and family market. Couples can enjoy the famous Gracie Kelly's Irish Pub and relax at the adults-only Lazy Pool, while kids enjoy a 56-metre waterslide flowing into their own pool and complimentary entrance to the Enchanted Garden Kids' Club. A wide variety of rooms catering to the family market are available, sleeping up to five people. The resort is located within walking distance of Kuta's nightlife, Waterbom Park and Discovery Shopping Mall and next to the Famous Kuta Beach.

Online Room Booking

As the participant of ISTIE 2014 Conference, we are pleased to inform you that you now can book your room on special rate on line in Bali Dynasty Resort, ISTIE 2014 conference venue. Please contact Ms Ami from the Bali Dynasty Resort at:

events@balidynasty.com to reserve your room in Bali ynasty Resort by mentioning that you are ISTIE 2014 participants.